



New York singer-songwriter Paul Loren has always been steeped in the classic American songbook. With his earlier work channeling 60's R&B, Brill Building pop and even big band-era crooning, Paul's voice, tailored sense of style, and twinkle-in-his-eye personality has won over fans and devotees from coast to coast.

Loren launched his solo career with a string of sold-out shows in New York City at famed venue Joe's Pub at the Public with his 'One-Night Only Band' in early 2014. His first solo single, "All By Myself," released in 2015, was supported by radio stations Lightning100 in Nashville, SiriusXM's The Pulse, WCOO/Charleston and KPND/Spokane, among others.

A six-song debut EP came in 2016, *Paul Loren Is...Available!*, featuring swing-era covers of classic songs by Sammy Cahn and Jimmy Van Heusen, the songwriting team behind Sinatra's classic 50's run.

2017 saw the release of the single and video for the original song, "I Know A Place," inspired by Civil Rights-era anthems and "evoking the somber hope of Louis Armstrong's "What A Wonderful World." (HuffPost)

A slew of singles followed, including the 50's-inspired "(Gonna Take) A Little Time," with its accompanying whimsical video filmed at Brooklyn's The Royal Palms Shuffleboard Club and premiering on Parade.com.

During this time, Loren was personally selected by Jennifer Lopez to perform at her Birthday Gala in Las Vegas; appeared on "The Tonight Show" starring Jimmy Fallon, partnered with The Ryan Seacrest Foundation; performed at the legendary STAX Museum in Memphis Tennessee; and recorded in the world-renowned Sun Studio.

He has opened for and supported touring artists including: The Temptations; singer-songwriter Brendan James; American Idol Winner Taylor Hicks; folk singer and guitarist David Bromberg; British soul singer James Hunter; and has shared the stage with Paul Shaffer, Queen Latifah, Christie Brinkley and food personality Giada De Laurentiis.

With his new 11-song collection *Betwixt*, (and its forthcoming follow-up *Between*), Paul is ready to pivot in a new direction. The songs, while retaining his knack for melody and timeless songwriting chops, traffic in a depth and brutal honesty not found in his earlier material. There's a connective thread in the new songs reminiscent of Elvis' early Sun Studios recordings, spun fresh with Americana and folk influences.

"While his earlier material put him on the map, Loren's heightened, and at times devastating, lyricism set against an upbeat groove-based sonic backdrop sets the LP as a career milestone." (American Songwriter). Through it all, he ties together the more profound lyrical territory with a blazing rhythm section that feels rearing and ready to hit the road again.